



Heritage Winnipeg's **Doors Open Winnipeg** is a **FREE annual event** held on the **last weekend of May**, inviting the public to explore our built heritage treasures, cultural institutions and historic streetscapes. It is an opportunity for discovery, education, **fostering community and appreciating Winnipeg's architectural and cultural heritage.**

Join us in 2025 as a Doors Open Winnipeg Host!

Become a Doors Open Winnipeg Host and **welcome the public for one weekend to make a difference that lasts the whole year through!** Raise awareness for your building, organization or cause while connecting with the community and inspiring them to become involved. Although admission cannot be charged during Doors Open Winnipeg, funds can be raised through the sale of food, merchandise and memberships, or by soliciting donations.

All buildings, tours (walking, biking, bus, etc.) and events with architectural, cultural and historical significance are invited to participate - even those normally accessible to the public. Doors Open Winnipeg is all about encouraging the public to appreciate the richness of our city's heritage that is **"hidden" in plain sight!**

- **Connect with Heritage Winnipeg** and find out if being a Doors Open Winnipeg Host is right for you.
- **Plan your event** – what can you offer to educate and entertain guests? A special tour, a peak behind the scenes, a hands-on activity, an exclusive performance? We suggest something 15 to 30 minutes long repeated several times throughout the day, enough time for guests to enjoy themselves but leave them wanting to come back for more!
- **Fill out the Host Agreement Form.** This is a Google form sent out via email at the end of **January**. Check out the example profile on the following page to see what kind of information is required to complete this form. Host Agreement Forms must be submitted by **Friday, April 11th, 2025** for a host to participate in 2025.
- **Get organized** - find volunteers, procure supplies, promote your event and more. Heritage Winnipeg does some general advertising for Doors Open Winnipeg and provides some printed material you can use to promote your specific event. Let's get people excited about your Doors Open Winnipeg event!
- **Open the doors and host your event!** Don't forget to keep track of how many guests attend your event and encourage them to vote for you in the **People's Choice Awards**.
- **Post event**, submit your guest count sheet and return any supplies from Heritage Winnipeg (volunteer lanyards, tally counter, leftover brochures, sandwich board, etc). Send us feedback on how your event went and keep an eye out to see if you won a People's Choice Award. **Celebrate your successful event!**

If you have any further questions about Doors Open Winnipeg 2025, please do not hesitate to contact Heritage Winnipeg's Executive Director Cindy Tugwell at cindy@heritagewinnipeg.com or 204-942-2663.

WWW.DOORSOPENWINNIPEG.CA

Example Profile: Doors Open Winnipeg Event

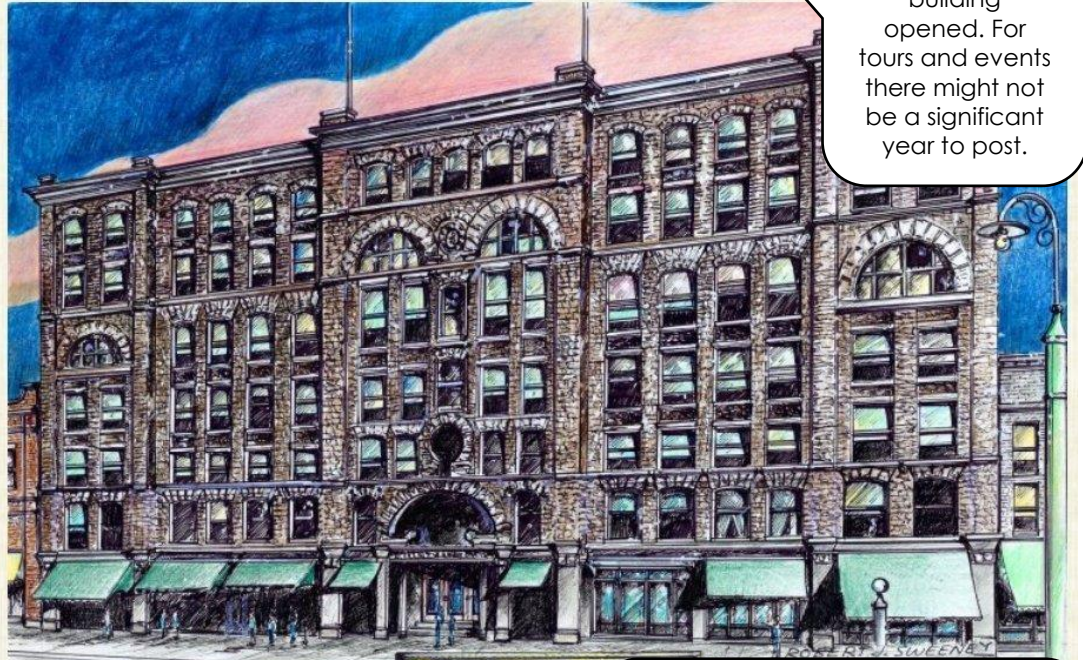
Please note this is just an example, your event could have slightly different details, especially for outdoor tours. Also, remember that you cannot visit the McIntyre Block during Doors Open Winnipeg, it was demolished in 1978!

Choose an interesting name for your event - it doesn't just have to be the name of a building.

HIDDEN HISTORY AT THE MCINTYRE BLOCK (1898)

For buildings, this is the year the building opened. For tours and events there might not be a significant year to post.

Use a promotional image for your event with a minimum **DPI of 71 in 3:2 landscape format**. You **MUST** own the copyright to the image you provide. Be creative to show your event in its best light!



The street address for your event or the starting point for an outdoor tour. You might include additional details such as a specific floor or landmark to help guests find you.

416 Main Street

May 24th, 2025 & May 25th, 2025
Saturday: 11:00am - 5:00pm
Sunday: 11:00am - 5:00pm

Doors Open Winnipeg takes place over two days - you can host your event on both days or just one day. To provide consistency, we suggest events take place between 11:00am and 5:00pm. **Alternative hours are acceptable.**

A 600 character marketing orientated write up about all the fun things happening at your event. Not a history lesson!

This is your chance to go behind closed doors and learn what secrets the McIntyre Block is hiding! Descend into the creepy basement to check out underground passages that were used to smuggle alcohol during prohibition or stand quietly in the long hallways to hear the ghostly footsteps of businessmen from 100 years ago still rushing about. Join us on the rooftop for a spectacular panoramic view of the Exchange District or visit Helen Davis, our in-house clairvoyant, for a complimentary tarot card reading. It's a trip back in time with 125 years of history ready for you to discover!

Specific information about the accessibility of your event.

Please note the basement and rooftop are NOT wheelchair accessible.

Guided tours will run every 30 minutes starting at 11:00am, with the last tour departing at 4:30pm. Tours will be approximately 25 minutes in length with a maximum 15 guests. No registration required!

Washrooms? Food and drinks? Wheelchair accessible? Free parking? Which will be available to guests at your event?

Facilities at this location:



Learn More:

Link to a website that guests can visit to learn more about your event. It could be an **organization's website** or even a **social media page**.

Have your event run on a schedule so guests know what to expect and can plan accordingly. A few extremely popular events with limited capacity require registration to participate, most do not.